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The Benin Electricity Distribution Company PLC (BEDC), on Thursday, unveiled [iRecharge](#), an online payment platform that will enhance efficiency in bill collections and make payment easier for customers in its franchise states of Edo, Delta, Ondo and Ekiti.

Dr Henry Ajagbawa, the Managing Director, BEDC, made the announcement during the unveiling ceremony of the [iRecharge](#) online payment platform at the company's headquarters in Benin.

Ajagbawa noted that customers were unable to reach payment points across its operation areas, adding that it had hindered the ability of the company to make collections from the energy sold.

One of the reports done by our consultant pointed out the lack of access to payment platforms or agents as one of the significant drawbacks in our operations.

On top of that, we met on the ground, a monopolist situation, where we had only one aggregator on a payment platform with limited agents of about 1,600. That further accentuated the problem of reachability.

What we have done when we came on board, is to institute a new payment platform with about 14 aggregators bringing about 15,000 agents across the four states.

The Managing Director tasked the management of [iRecharge](#) with the proper execution of the payment platform, adding that the company had not been pleased with some aggregators in the past.

According to the MD, the communication strategy must be very intense and deep such that you reach the people in the rural areas in a manner and language they understand.

Mr Tomi Araromi, the Managing Director, [iRecharge](#) Tech-Innovations, said the new payment platform provided and paired a unique NUBAN account number to every prepaid and postpaid meter number.

Also speaking, Mr Victor Olojo, the National President, Association of Mobile Money and Bank Agents in Nigeria (AMMBAN) said the association was working with [iRecharge](#) to provide hitch-free services.

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