

Electric vehicle adoption pakistan

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The recently unveiled New Energy Vehicle (NEV) policy is a bold and ambitious step toward reducing Pakistan's reliance on imported petroleum and addressing the country's growing environmental challenges. Setting a target of transitioning 30% of new vehicles to electric power by 2030, the policy aims to align Pakistan with global trends in sustainable mobility. While the vision is commendable, its execution raises serious questions about its feasibility.

Also, the plan to establish 3,000 charging stations by 2030 is ambitious for a country grappling with chronic power shortages. Ensuring that these stations are affordable and reliable will be critical for consumer confidence and widespread EV adoption. While the NEV policy reflects a forward-looking vision, it risks falling into the trap of poor implementation and lack of stakeholder engagement. Ambition must be tempered with pragmatism and ultimately a clearer roadmap.

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