

Battery electric vehicles bevs sofia

On a grey December morning, a final electric vehicle is unloaded from a truck on the outskirts of the Bulgarian capital Sofia. It is a "Free" by Voyah, a high-end brand of China's third-largest automotive group, Dongfeng. In a matter of days these cars will be for sale in Bulgaria.

While the EU Commission has announced an investigation into the import of Chinese battery-powered electric vehicles, or BEVs, many in Europe are welcoming those very imports.

They see Chinese BEVs as a welcome addition to the EU's very competitive automotive market. Julian Chebishev, whose company represents Dongfeng in Bulgaria says it decided to switch from traditional legacy carmakers to Chinese ones. And the EU's investigation into the Chinese BEVs imports doesn't worry him.

Meanwhile, the Bulgarian Ministry of Economy has praised its growing economic relations with China. And it shares a similar opinion to Chebishev about the future of Chinese BEV imports to the EU.

"Our major partner is the European Union, it is our economic block. So, of course our relationship has to be viewed through the prism of their relationship between European Union and China," he added.

The EU's investigation into state subsidies for Chinese car exports might last up to 13 months. The issue will likely be on the table at the China-EU discussions during that period.

While the politicians debate this, Chinese carmakers will continue to offer their top-quality BEVs to the world. Dongfeng, together with local Bulgarian distributors, hope the brand will open doors for many other Dongfeng brands, not just locally but also in the EU, and other European countries, like Serbia, North Macedonia, Albania and others.

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