## Ashgabat load shifting



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Peak shaving and load shifting are two effective strategies for managing energy consumption and reducing costs, but they operate in different ways. This blog explores the key differences between these methods, their pros and cons, and how businesses can implement them to save on energy bills.

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To effectively manage energy consumption, it's essential to understand the differences between peak shaving and load shifting. Both strategies aim to reduce energy costs, but they do so in different ways.

Peak shaving is a strategy focused on reducing a facility's maximum energy demand during peak periods. This method involves either lowering energy consumption or supplementing with alternative energy sources, so the facility is not pulling power from the meter.

Peak shaving typically involves the use of on-site energy generation, such as diesel generators or solar panels, and energy storage systems like batteries. During peak demand periods, these systems kick in to reduce the amount of energy drawn from the grid. By doing so, the facility avoids the higher demand charges that come with exceeding peak demand thresholds set by the utility company's energy tariff.

Load shifting is a strategy that involves moving energy consumption from periods of high demand (and high prices) to periods of lower demand (and lower prices). This approach is particularly effective in regions with time-of-use (TOU) pricing, where electricity costs vary throughout the day.

Load shifting works by rescheduling energy-intensive activities to off-peak hours. For instance, a commercial laundry facility might shift its laundry processes to nighttime when energy prices are lower. In industries with flexible production schedules, this can lead to substantial savings without the need for significant infrastructure investment.

In a commercial setting, load shifting might involve running air conditioning systems or heavy machinery during the early morning or late evening hours when demand and electricity prices are lower.

Deciding between peak shaving and load shifting depends on several factors, including the nature of your business, your energy usage patterns, and the structure of your electricity rates.

Ideal for businesses with high energy demand that experience significant demand charges. It is especially useful in scenarios where reducing peak demand can lead to considerable cost savings, such as in manufacturing plants or large commercial buildings.

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Best suited for businesses that operate in regions with TOU pricing and have the flexibility to adjust their operations. Industries like data centers, where energy-intensive tasks can be scheduled during off-peak hours, can benefit greatly from load shifting.

Businesses can achieve substantial savings by implementing peak shaving and load shifting strategies. These methods not only help reduce overall energy costs but also improve operational efficiency and grid stability. Below are three key ways in which these strategies can lead to significant savings:

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